

For more information, contact:

FOR IMMEDIATE RELEASE

Brandi Towns, GlynnDevins, 913-754-2384 btowns@glynndevins.com

August 20, 2010

15 Years Later, Bishop Spencer Place Continues to Evolve Senior Living Near Plaza

Residents Commemorate Community Milestone, Eagerly Look Toward Future

KANSAS CITY, Mo.: Nearly two decades ago, local real estate executive Robert Steinbach was touting all the benefits of having a senior living community so close to the Country Club Plaza, downtown and other attractions and amenities in Kansas City. Today, Steinbach still believes it's a wonderful idea — so much so that he and his wife, Sally, are now residents of Bishop Spencer Place. The Steinbachs will help <u>Bishop Spencer Place</u> celebrate its 15th anniversary in September.

"It's appealing to a lot of people because of its proximity to Saint Luke's, St. Paul's, the Plaza and downtown," was Steinbach's comment about Bishop Spencer Place to the *Kansas City Star* in 1993. At the time, the community was still in its initial planning stages. Today his perspective remains unchanged.

"It's a pretty soft life, I'll tell you — a most comfortable way of living. It's like living in a resort hotel," said Steinbach, who was instrumental in acquiring the land for Bishop Spencer Place. "The geographic location is superb. We're close enough to walk to the Plaza and art museums. We frequently visit the Nelson-Atkins museum, Kansas City Symphony, art exhibits in the Crossroads, and oftentimes enjoy dinner on the Plaza."

Community residents, families and friends, including four who have lived at the community since it opened its doors in 1995, will soon join Steinbach in commemorating a milestone for one of the finest retirement communities in the heart of Kansas City.

On September 23, Bishop Spencer Place will take a nostalgic look at its past 15 years, and look forward to continuing to provide an exciting and rewarding lifestyle to area seniors for years to come. Guests will enjoy cocktails and hors d'oeuvres, along with featured entertainment by the Scott McDonald Trio.

"While our location hasn't changed, we certainly aren't the same community that we were 15 years ago," said Steve Seggerman, Chief Executive Officer for Bishop Spencer Place. "In fact, every year we continue to add new enhancements to the community.

According to Seggerman, Bishop Spencer Place has experienced significant growth throughout the years. In 1995, Bishop Spencer Place welcomed its first resident. Now the community is home to 200 residents. It has nearly doubled its size since opening, adding 54 new residences and amenities during a community expansion in 2006.

"We now have a full-service pub, which is a favorite among residents, and a gallery spotlighting local artists," said Seggerman. In addition, residents unanimously agree the dining at Bishop Spencer Place is first-class, since the local restaurant group, PB&J, was selected as the community's dining services provider.

According to Seggerman, Bishop Spencer Place enhances the lifestyle of its residents with a wide array of programs. Weekly wellness classes in the community's fitness center are just one of the many ways residents stay active. Residents also enjoy happy hours in the pub, coffee with neighbors in the bistro, community performances from the Lyric Opera of Kansas City, and guests speakers on a variety of cultural, historical and literary topics.

"Bishop Spencer Place has become widely known as *the* place to retire in Kansas City," said Seggerman. "Its prime location near the Plaza, coupled with an incredible lifestyle, has made the community what it is today."

"We're proud to have been home to so many wonderful residents since opening our doors in 1995. With a strong history of providing a rewarding lifestyle to our residents, we look forward to continue being the retirement destination of choice in Kansas City in the future," Seggerman added.

Bishop Spencer Place, a non-profit, faith-based community located at 4301 Madison Avenue, is closely affiliated with the Episcopal Diocese of West Missouri and Saint Luke's Hospital. The community provides active seniors with maintenance-free independent living in an engaging atmosphere, accented by a variety of residential options. Additionally, residents have access to a full continuum of quality health care, including assisted living and skilled nursing, if ever needed.

More information about Bishop Spencer Place is available by calling (816) 595-5878 or by visiting www.bishopspencerplace.org.

###

Editor's Note: The media is invited to attend Bishop Spencer Place's 15th anniversary celebration. Robert Steinbach and the four residents who have lived at the community since it opened in 1995 (Martha Ball, Sarah Oliver, and Paul and Dorothy Plattner) will be available for interviews prior to the event. For coverage or to schedule interviews, please email or call (913) 754-2384.